

February 12, 2018

Privacy Policy

At the Jewish Community Center of Greater Columbus (JCC), we are committed to respecting the privacy and any personal information you share with us. This privacy policy outlines the care with which the JCC intends to treat information received from you or others regarding you and members of your family.

I. Terms of Agreement

By using the JCC website and any online social media affiliated with the JCC, you agree to the use of information as described in this privacy policy. The purpose of the JCC website and use of information is to provide information and services to individuals. Privacy is important to us and the JCC is committed to protecting it to the reasonable extent possible and to making you aware of our online practices regarding the privacy of information.

The JCC reserves the right to change this privacy policy simply by posting such changes on our website or online social media. Any such change will be effective immediately upon posting.

II. Collection and Sharing Your Information

When you or someone on your behalf completes an online form interested in membership, requesting information from the JCC, or a specific program, the JCC collects your name and contact information as provided. In addition, when paying for your membership, a JCC program or making a financial contribution online, the JCC collects your name, contact information and standard credit card data.

The JCC does not intend to sell, trade, or share personal information about our members, financial donors or website users with anyone unaffiliated with the JCC, nor do we intend to send mailings to our financial donors on behalf of other organizations, unless a member or donor has given us specific permission to do so or by implied consent based on the sponsorship of a specific event

If you or someone on your behalf provides the JCC with personal online information when you visit our website, or utilize one of our third party apps or processors to register and/or pay for participating in our programs, activities or events, we may use the information in our programs and activities. The JCC may enter your name into one of our databases so we can contact you to obtain your input, provide information about programs, activities and events, or request contributions. The JCC does not intend to collect personal information from you when you visit the JCC website or online social media unless you provide the information to us voluntarily and knowingly.

The information you share with the JCC may be shared with vendors and service providers that assist us with our activities and programs. In addition, the JCC may disclosure the information as required by law or legal process. The JCC may, from time to time, send you information on behalf of other affiliated or related organizations, but this may be done without providing your information directly to those organizations.

III. Security

The JCC takes reasonable and appropriate steps to protect your personal private information by using industry-standard encryption technologies when transmitting and receiving personal data exchanged with

the JCC website or in online social media. The JCC has standard appropriate security measures in place in our physical facilities to protect against loss, misuse or alterations of information that the JCC has collected from you at our website or from online social media. While the JCC strives to protect your information, we cannot ensure or warrant the security of such information.

IV. Visiting Our Website

The JCC tracks information about the use of our website, such as page views and browser types. The JCC uses this information to ensure that the website is providing a quality experience and delivering appropriate information for our members and community.

The JCC collects an internet protocol or “IP” address from visitors to our website and uses those IP addresses to help diagnose problems with our server(s), administer our website, analyze trends, track users’ movement, gather broad demographic information for aggregate use in order for us to improve the site, and deliver customized, personalized content.

V. Other Websites

From time to time the JCC website contains links to other websites that the JCC believes you will find useful or that others may post to online social media identified with the JCC. Please note that when you click on a link from our website to another website or other online social media, you are entering another website or computer system for which the JCC has no responsibility. The JCC encourages you to read all the privacy statements on all such websites and online social media as their policies may be different than ours.

VI. Website Cookies

The JCC website and online social media uses cookies to enhance your experience when using the JCC website or online social media. Cookies are pieces of information a website or computer system may transfer to other computers browsing the website or online social media. Cookies perform a record-keeping function and make web surfing easier by saving passwords and personal preferences.

The information the JCC gains from cookies is used to understand a web page’s popularity, analyze web traffic patterns and customize web ads.

Most web browsers are automatically set to accept cookies. If you would prefer not to receive cookies, you can change the configuration of your devices web browser(s) to refuse cookies, however, keep in mind that turning off your cookies may adversely affect your ability to fully view and enjoy the JCC website or online social media.

VII. Social Media Platforms

The JCC may use website cookie data or email addresses given to the JCC voluntarily to deliver content through social media platforms that targets a user’s interest more precisely.

By posting comments on JCC social media sites such as Facebook, Twitter or Instagram, etc. means your comments become public information and may be viewed by others on the same social media pages. These comments may be copied, reposted, possibly edited, in whole or in parts, or may be perceived as being from you, to you or about you. The JCC has no ability to purge or control these actions.

VIII. Marketing Emails

You will receive confirmation emails when you register for JCC programs, activities or events, or sign up for membership. You will also receive informational and marketing emails from the JCC. If you no longer wish to receive emails, you may opt out by clicking “unsubscribe” at the bottom of e-newsletters and marketing emails distributed by the JCC. If you have not received a confirmation email then please contact us and if you suspect that your email account has been compromised please inform us and provide new and updated information.

IX. Photography

You may be filmed or photographed for promotional purposes while attending JCC programs, activities or events; these photographs are for JCC publications, flyers, publicity efforts, brochures, web use, other electronic communications or video usage. Your presence indicates your agreement to the use of your image and first and last name to be used for these purposes. All photos and videos are for JCC use and become the sole property of the JCC.

Throughout our Early Childhood Education school year and our summer camp, photographs and videos are taken in our classrooms, facility and on the school and campgrounds. These photos and videos are sometimes used for brochures, flyers, handouts, ECE Early News emails, CenterScene, J-Guides, the JCC website, classroom Shutterfly sites, newspaper and television publicity, JCC social media sites and other JCC marketing purposes. We may also make them available to many of our community supporters such as United Way, Jewish Federation of Columbus, Columbus Jewish Foundation, Columbus Jewish Historical Society and the Columbus Foundation. Prior to using such photos or videos, the JCC will request written permission from and signed by a parent or guardian granting the JCC permission and approval for the pictures or video to be released and children to be identified by first and last name.

X. Donor Privacy Policy

The JCC does not and will not sell, trade, or share a donor’s personal financial information with any other agency or entity. Donors may request not to have their names listed or published publicly.

XI. Your Access to and Control Over Information

You may opt out of any future contacts from us at any time, but must do the following by contacting us via the email address or phone number given on our website and speak with a member of our executive staff to first understand the contact information involved, how it may be used or appear in JCC controlled databases and also:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you that would be required to be deleted by law.
- Express any concern you have about our use of your data and create a plan to address your concern(s) if practical and reasonable.
- Request photographic or video exclusions of your children to the extent we are reasonably able to accommodate the request.
- Express any questions or concerns about the JCC privacy policy.