



# WE ARE THE J TODAY AND TOMORROW

The JCC's current reality is nothing like we have ever experienced. As the needs have grown, our JCC has always adapted and expanded. However, with the COVID-19 pandemic, we are having to redesign our community's experiences.

## THE JCC NEEDS YOUR SUPPORT, NOW, MORE THAN EVER.

For over 100 years, the JCC has been the hub of the thriving Jewish Community in Columbus, Ohio. Several generations have started their Jewish journeys here at the JCC through early childhood education, summer camp, after-school programs, and sports leagues. Our programs connect the community through every stage of life. Today, the JCC serves over 200,000 people on an annual basis, in person, and now also virtually.



## COVID-19 Impact on the JCC

**2,700 Meals and Counting**  
that senior adults can't  
enjoy together



**608 Hours**  
of Early Childhood  
Education missed



**40% Loss of  
Program  
Revenue**



**76 Days**  
How long the JCC's  
physical doors were  
closed

**11 Weeks**  
of JCC Summer  
Camp lost



**580 Member  
Cancellations**



**30% Increase**  
in cleaning, technology,  
and safety expenses

# ***YOUR INVESTMENT IN THE J SUSTAINABILITY FUND MAKES A DIFFERENCE***

Your donation of any amount will make an incredible difference in the lives of the over 200,000 people that the JCC supports every year.

The J Sustainability Fund was established at the beginning of the pandemic as our doors were forced to close and our vital revenue sources were gone overnight.

The J Sustainability Fund helps keep many of our staff employed and receiving benefits. It helps us get back to the important work that the J does for the community and how we make up for massive losses of program revenue.

Here are just a few examples of how far your support will reach:

**\$25,000**

One month of healthy and nutritious Kosher meals for our 320 early childhood students

**\$10,000**

Monthly additional amount spent on the necessary cleaning supplies to keep our students & members safe from COVID-19

**\$5,000**

New equipment and software to present virtual cultural arts programs

**\$3,000**

A week of aquatics staff who teach swim lessons and keep our members safe at the pool

**\$1,800**

J Catering ingredients and cooking supplies to produce high holiday meals for the community





# Despite the major disruption caused by COVID-19, the JCC hasn't stopped providing for our community:

**400** Virtual group exercise classes to keep our community fit

**34** students in our K-3 JClub Explorers Program receiving support during virtual school

**1,100** hours on Zoom keeping our preschoolers engaged, learning and active

**318** students enrolled since June across our three Early Childhood sites

**200** Staff employed, receiving benefits, and serving members

**2,000** member check-in calls



## WHAT'S NEXT?

The year ahead will bring enhanced Jewish community and connectivity. We are working to bring enriching wellness, educational, and cultural programs, both virtually and safely in person, that are relevant, accessible and meaningful for our community. We are the J and we are still providing the high quality programs that our community expects.

Highlights include:

- We Are The J Signature Values Based Programs
- Columbus Jewish Film Festival
- Jewish Book & Author Series
- Gallery Players
- Early Childhood Education
- School day program for elementary aged kids
- In person and virtual recreational, aquatics and fitness programming
- And so much more to come!

# Columbus JCC Annual Support Levels

Supporting the Columbus JCC is now easier than ever. One contribution supports all of the programs and events you love.

Any contribution is always appreciated, however, we offer the levels below as a guide for your consideration and would like to extend to you the following:

## Sustainers \$100,000

## Guardians \$50,000

## Champions \$36,000

## Pillars \$25,000

## Patrons \$18,000

Benefits and recognition opportunities for these levels above will be customized according to the donors wishes.

## Benefactors \$10,000

- Recognition in Annual Report
- Virtual Donor Wall
- Website Listing
- 4 tickets to Summer Celebration and a foursome for JCC Golf Open
- 2 Cultural Arts Season Passes

## Advocates \$5,000

- Recognition in Annual Report
- Virtual Donor Wall
- Website Listing
- 2 tickets to Summer Celebration and a foursome for JCC Golf Open
- 2 Cultural Arts Season Passes

## Supporters \$3,600

- Recognition in Annual Report
- Virtual Donor Wall
- Website Listing
- 4 tickets to Summer Celebration or foursome for JCC Golf Open

## Friends \$1,800

- Recognition in Annual Report
- Virtual Donor Wall
- Website Listing
- 2 tickets to Summer Celebration or twosome for JCC Golf Open

## Leaders \$1,000

- Recognition in Annual Report
- Virtual Donor Wall
- Website Listing
- 2 tickets to Summer Celebration or 1 player for JCC Golf Open

**Donate today at**  
**ColumbusJCC.org/donate**

Questions? Contact Anna Shabtay, Chief Advancement Officer at  
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